OPTCG Meta media kit

www.optcgmeta.com · One Piece TCG metagame, decklists and prices · generated 2026-11-04

DAILY VISITORS (AVG, LAST 7 DAYS)	DAILY PAGEVIEWS (AVG, LAST 7 DAYS)	PAGEVIEWS, 11 LOGGED DAYS
37	**176**	**1,326**

DAY (UTC)	VISITORS	PAGEVIEWS
2026-11-03	50	595
2026-11-02	54	184
2026-11-01	41	122
2026-10-31	36	162
2026-10-30	44	92
2026-10-29	17	39
2026-10-28	16	38
2026-10-27	7	27
2026-10-26	8	8
2026-10-25	14	43
2026-10-24	11	16

Source: Vercel Web Analytics for www.optcgmeta.com, production only, logged daily since 2026-10-24 (11 days on file, last 2026-11-03). Visitors are per-day uniques; do not add days together. Pageviews can include automated traffic: a day with a spike is shown as measured.

What the site is

OPTCG Meta is a data site for One Piece Card Game players and buyers: tournament metagame (leader play rates, win rates, matchups), decklists with TCGplayer prices, card and sealed price movers, and deck tools. Today: 51 leaders, 442 priced cards, 151 tournament lists, updated daily from Limitless, optcg.gg, optcg.one and TCGCSV.

Audience

Visitors arrive to check a leader or a card price before a tournament or a purchase, so the audience is competitive and collecting players with purchase intent (every deck and card page carries a buy link). We do not collect demographics: no country, age or device split is measured, and none is claimed here.

Placements

PLACEMENT	SIZE	WHERE
Header leaderboard	728x90 / 320x50	Top of every page except /movers/
Sidebar / rectangle	300x250	Leader, card and deck pages
In-article	responsive	Weekly reports and write-ups
Sponsored write-up	one article, labelled	Clearly marked as sponsored; numbers stay computed from the data
Weekly email	one sponsor line	Weekly meta report newsletter (once subscribers exist)

Rates: not published yet. At this traffic level, direct sponsorships (one sponsor per placement, flat monthly fee) fit better than an ad network; pricing is set per sponsor.